

BENEDICT VINCENT RAMIREZ

FULLSTACK DEVELOPER

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PROFESSIONAL SUMMARY

Fullstack Developer with over 3 years and 10 months of combined experience in frontend and backend development, UI design, and workflow automation across the e-commerce, marketing agency, booking, software, and healthcare industries. Proficient in modern web and mobile frameworks, CMS platforms, UI design, automation, AI integrations, and third-party APIs. Bachelor of Science in Information Technology graduate (with Latin Honors) from Don Honorio Ventura State University.

PROFESSIONAL EXPERIENCE

Launch Smarter Australia

Mexico, Pampanga (Remote)

Fullstack Web Developer / Seo Specialist

Feb 2025 – Present

- Developed a custom booking plugin for Gotham Auto, enabling real-time scheduling and reducing manual work by 80%.
- Implemented a payment gateway for a subscription-based website.
- Built automation integrations for Email, Google Sheets, Google Calendar, Google Meet, and Verizon SMS.
- Applied on-page and technical SEO techniques, increasing organic traffic by 40% and improving search rankings.
- Optimized client assets, resulting in faster load times and better SEO performance.
- Conducted website audits and implemented technical SEO fixes, including performance optimisation, indexing improvements, site structure enhancements, and SEO best practices.
- Configured and managed domains, hosting, DNS, and website deployments for client websites.
- Built and customized WordPress websites using page builders (Elementor, WPBakery) and custom code.
- Delivered fully responsive websites compatible across iOS, Android, tablet, and desktop.
- Handled both frontend and backend development across all operations.
- Developed and maintained multiple websites and web systems for clients in Canada, Australia, and the USA.

Offsure Outsourcing Global Inc.

Clark, Pampanga (Onsite)

Junior Web Developer

Jan 2024 – Dec 2024

- Built and maintained web systems for e-commerce, business websites, and employee management using React, JavaScript, PHP, HTML/CSS, and Tailwind CSS.
- Managed version control and collaboration using Git and Bitbucket, including branching strategies.
- Deployed and managed applications on Vercel for reliable performance and scalability.
- Configured domain registrations, hosting, and DNS on GoDaddy and Hostinger.
- Implemented Firebase services including Firestore, Authentication, and Hosting for scalable web applications.
- Developed dynamic, interactive web applications with JavaScript and API integrations.
- Developed and customized WordPress websites using themes, plugins, and Elementor Pro.
- Optimized websites for search engines and tracked performance using Google Analytics for data-driven insights.
- Implemented SEO strategies including keyword optimization, on-page and technical SEO, and performance enhancements.
- Applied basic knowledge of AWS services.

Freelance

Mexico, Pampanga (Remote)

Fullstack Web Developer

Mar 2022 – May 2024

- Developed dynamic web applications using Laravel, PHP, and Tailwind CSS with robust functionality and responsive design.
- Designed and implemented a Document Management System (DMS) to streamline document storage, retrieval, and management for clients.
- Integrated third-party APIs to enhance application features and improve overall user experience.
- Applied agile methodologies to manage project timelines and deliverables, ensuring client satisfaction.
- Collaborated with clients to analyze requirements, propose technical solutions, and deliver tailored web applications.

Capstone Project — Recruitment Government Platform

Lead Programmer

Bacolor, Pampanga

Aug 2022 – Dec 2023

- Led the development team in creating a Recruitment Government Platform for government agencies, integrating a Preliminary Employment Examination module to streamline hiring.
- Ensured compliance with security standards, implementing authentication mechanisms and data encryption to safeguard applicant information.
- Provided technical leadership and guidance, fostering collaboration and promoting best practices in software engineering and project management.
- Architected and implemented core functionalities including job listings, user registration, examination modules, and application management, ensuring scalability and efficiency.
- Conducted regular code reviews, identified optimization areas, and implemented performance enhancements to maintain code quality and system reliability.

TECHNICAL SKILLS

Languages: JavaScript, PHP, SQL, HTML, CSS

Frameworks & Libraries: React, Next.js, Laravel, Node.js, Tailwind CSS, Bootstrap, Filament

CMS & Platforms: WordPress, Shopify, Wix Studio, HubSpot, GoHighLevel (GHL)

AI & Automation: Agentic AI, Multimodal RAG, Gemini, Claude, ElevenLabs, Antigravity, n8n, Make.com, Google Apps Script

Cloud & Hosting: Vercel, Firebase, Google Cloud Platform (GCP), Hostinger, GoDaddy, AWS (basic)

Integrations & APIs: Stripe, PayPal, Twilio

Tools: Git, Bitbucket, Jira, Postman, Figma, Canva, Mailgun, Google Analytics

CERTIFICATIONS & RELEVANT TRAINING

Agentic AI — Google Cloud June 2026

Multimodal RAG: Grounding Conversational AI in Complex Data — Google Cloud June 2026

Search Engine Optimisation (SEO) — Udemy Mar 2024

Vanilla PHP — Udemy Mar 2024

EDUCATION

Don Honorio Ventura State University

Bacolor, Pampanga

Bachelor of Science in Information Technology

2020 – 2024

- Graduated with Latin Honors.
- Class Top 1 in Academic Years 2020 and 2024.
- Consistent President’s Lister and Dean’s Lister, 2020–2024.
- Top 10 Highest Average among all students of the College of Computing Studies.
- Most Outstanding Student, 2024.